**APPLICATION**

Please prepare all the following data for submittion. Method for sending the data will be anounced by e-mail at July 31st,2023. Application will be accepted from **July 31st to August 20th, 2023 <Deadline: August 20th>**.

**1) Application Form (this format)**

**2) Presentation data (20 pages or less / Power Point or PDF data)**

**...Please include contents about business expantion in Japan (Business model, Technology, Team, and Vision)**

**3) Pitch Movie (1 minuite or less / mp4 data)**

**4) Headshot photo of representative of Startup Company (High resolution JPG or PNG data)**

**5) Startup Company Logo (High resolution JPG or PNG data)**

**6) Headshot photo of Nominator (High resolution JPG or PNG data)**

**7) Short bio of Nominator**

**8) < For Kashiwa-no-ha Award applicants only>**

**Demonstration plan at Kashiwa-no-ha (2 pages or less / Power Point or PDF data)**

**-** **Describe your plan for what kind of PoB (Proof of Business) you will do at Kashiwanoha Innovation Field**

\*All these data can be shared by judges, mentors and sponsors.

\*Startup company name and URL, business executive summary, Name and photo of Representative, Name and photo of Nominator, Reason of Nomination and Pitch Movie will be shown at website of AEA2023.

\*Application of AEA2023 is available only for board members of startup companies in Asian region, Australia and New Zealand.

1. **Startup company profile**

|  |  |  |  |
| --- | --- | --- | --- |
| AEA2023 theme  (**multiple choice allowed**) | Life science / Healthcare　　 Mobility  Environment / Energy 　　 Sustainability | | |
| Business field  (**choose 1 only**) | AI/IoT/apps/software　　Communication/Service/Fintech  Healthcare/Medical　　Biotechnology  Robotics/Manufacturing　　Work/Education  Food/Agriculture/Environment　　Transportation/Infrastructure | | |
| **Apply for Kashiwa-no-ha award**  **Startups willing to do PoB (Proof of business) in Kashiwa-no-ha are able to apply as a candidate for Kashiwa-no-ha award.** | Yes　　 No | | |
| Language of Presentation | English　　 Japanese※3 | | |
| Company Name |  | | |
| Full Name of Representative | *(First) (Middle) (Last)* | Foundation  (Month / Year) |  |
| Official Title |  | Revenue (Yes / No) |  |
| E-mail※2 |  | Revenue amount last  12 months (US$) |  |
| Phone |  | Equity Financing  (Yes / No) |  |
| Mailing Address |  | Equity Financing Amount (US$) |  |
| Website URL |  | Number of Employees |  |

※2　 If your startup passes the semi-final session, we will register you at AEA Slack using this contact information.

※3 The official language used at AEA is English

(Some parts are in Japanese. Simultaneous interpretation available).

Startups may make presentations in Japanese, but if you do so, please note that you will not be considered as a candidate for judgement at the AEA main competition.

1. **Express your business in five words or less. (example : Healthcare service for employees)**
2. **Startup company business executive summary (within 200 words)**
3. **Interest in Japan(Non-Japanese companies)**

This is to enhance an efficient matching between the startups and the Japanese corporations.

1. In what point are you interested? (Market, Partnership, Investment, Technology, etc. )
2. Please write the specific way or company name if there are any interest in partnership with Japanese corporation.
3. **Information from Nominator**

|  |  |  |  |
| --- | --- | --- | --- |
| Full Name of Nominator | *(First) (Middle) (Last)* | E-mail |  |
| Name of Institution |  | Phone |  |
| Official Title |  | Mailing Address |  |
| Website URL |  | Region covered |  |
| Reason of Nomination  (within 200 words) |  | | |

1. **Entry requirements**

**Please check the boxes below** and be sure that you meet ALL the entry requirements.

We are a technology based startup company which has solution related to either**Life science / Healthcare**, **Mobility, Environment / Energy** or **Sustainability**.

” Technology based startup company” is a startup which has its own technology as the core of it’s business model.

We are already a company and are not individuals nor research labs.

We are an early stage startup which has completed PoC (Proof of Concept), and is able to communicate

with a specific customer by using prototypes, samples or mockups.

Our capital amount is 3M USD or under.

We are not public companies nor affiliates of large corporations.

We are nominated by a person responsible for startup supports at a university, research institute, or private incubator, accelerator or any other startup supporting organizations.

We are able to participate in all the programs held between October 26th, 2023 and agree to be disqualified if we are absent at any of this period.

(Non-Japanese companies) We have specific interest in Japanese market or desire in expanding business in relation with Japanese corporations.

(Non-Japanese companies) We are prepared to start smooth discussion between Japanese corporations towards expanding in Japanese market or having corporate relations.

(Japanese companies) We have specific interest in overseas market or desire in expanding business in relation with overseas corporations.

(Kashiwa-no-ha Award applicants) We are willing to do PoB (Proof of business) in Kashiwa-no-ha.