

PRESS RELEASE

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Future Design Center Incorporated Association

TX Entrepreneur Partners

Division of University Corporate Relations, The University of Tokyo

Chiba Prefecture

Mitsui Fudosan Co., Ltd.

Asian Entrepreneurship Awards Announces 2012 Winners Singapore's Clearbridge BioMedics Crowned First Ever Champion

The Future Design Center, TX Entrepreneur Partners, The University of Tokyo's Division of University Corporate Relations, Chiba Prefecture, and Mitsui Fudosan Co., Ltd. hosted the Asian Entrepreneurship Awards (AEA), an international business competition held in Japan for the next generation of Asian entrepreneurs. The 2012 Awards Conference was held over a three-day period from May 9 to 11, 2012 at Kashiwanoha Campus in Kashiwa City, Chiba Prefecture. The awards created a unique opportunity to bring together some 550 entrepreneurs, venture capitalists, private investors, mentors, and business incubators, as well as students who hope to start their own businesses in the future, from all across Asia.

For the 2012 Awards Conference, entrepreneurs from technology startups in major countries and regions throughout Asia gathered at Kashiwanoha Campus, a district created by cutting-edge urban planning for new industry creation. Bringing these business startups together to compete internationally in their innovation, economic and social impact, and implementation capability, the Asian Entrepreneurship Awards were established to form the cornerstone for an international innovation creation center in Japan.

The 2012 Awards Conference marks the first AEA business competition, with 18 companies nominated from 12 countries and regions in Asia. Over the course of the conference sessions, the nominated startups were mentored by highly experienced venture consultants, and utilizing this advice the contestants honed their business presentations for consideration in the finals. The conference's final session was held on May 11, and following a rigorous jury review of the presentation content, the winners were selected and presented with their awards.

Asian Entrepreneur Awards 2012 Final Results

First Prize	Clearbridge BioMedics Pte Ltd (Singapore) Representative: Johnson Chen, Managing Director Developed next-generation cancer diagnostic tests that utilize cutting-edge microfluidics technology Received 3 million yen in prize money, three-year free tenancy in Tokatsu Techno Plaza, and 2 laptop computers as additional prizes
Second Prize	Neugent Technologies (Philippines) Representative: David R. Cruz III, Board Director and Co-Founder Developed and manufactures devices to create smart homes, smart offices, and smart schools Received 1.5 million yen in prize money and 2 laptop computers as additional prizes
Third Prize	WorkLohas Technology Co., Ltd. (Taiwan) Representative: George Chiu, CEO Provides social media services that facilitate sharing websites by saving and storing them, empowering users to classify, sort, and send data Received 500,000 yen in prize money and 2 laptop computers as additional prizes

Chiba Prefecture Governor's Prize	<p>Flexoresearch Group Co., Ltd. (Thailand) Representative: Paijit Sangchai, CEO & Founder Developed technology that makes it possible to more cleanly recycle laminated paper</p>
	Received three-year free tenancy in Tokatsu Techno Plaza
Highest Ranked Japanese Startup	<p>Quality eXperience Design Co., Ltd. (Japan) Representative: Keiji Ohta, CEO Provides comprehensive services related to the creation of 3D images, including 3D conversion and imaging technology</p>
	Earned right to compete in Intel-DST Asia Pacific Challenge

* Tokatsu Techno Plaza is a prefectural startup incubation facility on the Kashiwanoha Campus in Kashiwa City, Chiba Prefecture.

* Folio 13-1000 laptop computers provided by Hewlett-Packard Japan, Ltd., an AEA 2012 co-sponsor, were awarded as additional prizes.

* Intel-DST Asia Pacific Challenge is a business competition for entrepreneurs jointly sponsored by Intel, an AEA 2012 co-sponsor, and the Department of Science and Technology, Government of India. The Japanese startup placing highest among the AEA 2012 nominees earns the rights to compete in this competition.

Over the course of future Asian Entrepreneurship Awards, the conferences will focus on developing and expanding AEA into an international business competition that represents the best of Asia. In addition to entrepreneurs, this award competition welcomes the participation of academic and research institutions, private companies, venture capitalists, angel investors (private investors) and others from around the world who educate entrepreneurs and support venture projects. By hosting or sponsoring these awards, participating companies are forging an “ecosystem” that gives rise to and fosters venture companies in a constructive chain reaction.

Asian Entrepreneur Awards 2012 in Photos



On May 9, participants take part in a tour to learn more about advanced technology and culture in Japan. Photo: Tour of the Kashiwanoha Smart City



In mentoring sessions held May 10, venture consultants working in Japan provide practical advice to nominated startups.



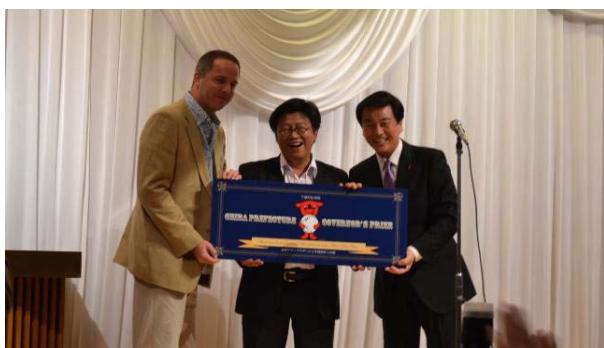
In the final round of presentations held May 11, competing startups give 15-minute presentations in English to an enthusiastic audience.



Opportunities for entrepreneurs to get together and interact with venture consultants and investors give competing startups the chance to network on an international level.



Clearbridge BioMedics Pte. Ltd. is awarded First Prize. The company impressed the panel with the innovation and implementation capability of its business.



As the winner of the Chiba Prefecture Governor's Prize, Flexoresearch Group Co., Ltd. receives a three-year free tenancy in Tokatsu Techno Plaza.

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